

International Journal of Research in Management www.managementpaper.net Online ISSN: 2664-8806, Print ISSN: 2664-8792 Received: 03-11-2022, Accepted: 07-12-2022, Published: 10-12-2022 Volume 4, Issue 2, 2022, Page No. 54-56

The Impact of agricultural exports on domestic savings

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DOI: https://doi.org/10.33545/26648792.2022.v4.i2a.146

Abstract

This paper examines the relationship between agricultural exports and domestic savings in emerging economies. By analysing data from various countries over the past two decades, we aim to understand how increases in agricultural exports might influence domestic saving rates. Previous studies suggest a positive correlation, hypothesized to stem from increased national income and investment in domestic agriculture.

Keywords: Agricultural exports, domestic savings, domestic agriculture

Introduction

The interplay between a nation's agricultural sector and its overall economic health is a subject of enduring interest among economists, policymakers, and scholars. In particular, the agricultural sector's role in shaping trade balances, influencing foreign exchange earnings, and driving economic development has been widely acknowledged. However, one aspect that has garnered increasing attention is the impact of agricultural exports on domestic savings. Domestic savings, a critical determinant of investment and growth, are essential for a country's long-term economic stability and development. This paper seeks to explore the relationship between agricultural exports and domestic savings, positing that an increase in the former could lead to a significant rise in the latter. The rationale behind this hypothesis lies in the traditional export-led growth theory, which suggests that exports can be a powerful engine for economic growth. Specifically, agricultural exports may increase national income, improve the balance of payments, and lead to higher levels of domestic savings through various channels, including increased profitability for farmers, higher employment opportunities, and the generation of foreign exchange. The significance of this study is manifold. First, it contributes to the ongoing debate on the role of agriculture in economic development, particularly in the context of export-led growth strategies. Second, by examining the impact of agricultural exports on domestic savings, the paper provides insights that could inform policy decisions related to agricultural investment, trade policy, and savings mobilization strategies in developing countries, where agriculture constitutes a significant part of the economy Simasiku C, et al. (2017) ^[1]. In the following sections, this paper will review the relevant literature to frame the research within the existing body of knowledge, describe the methodology employed to investigate the hypothesis, present the findings from the analysis, and discuss the implications of these findings for policy and future research. Through this comprehensive approach, the study aims to shed light on the pivotal role agricultural exports play in enhancing domestic savings, thereby contributing to economic resilience and growth Chapagain AK, et al. (2006)^[2].

Objective of study

The primary objective of this study is to analyse the Impact of Agricultural Exports on Domestic Savings.

Methods and Materials (Methodology) Research Design

- **Approach:** Quantitative research design focusing on the analysis of the relationship between agricultural exports and domestic savings.
- Data Collection Period: 2000-2020.

Data Sources

Agricultural Export Values: Sourced from the Food and Agriculture Organization (FAO) database. Domestic Savings Rates: Retrieved from the World Bank's World Development Indicators database. Control Variables: GDP, inflation rates, and foreign direct investment (FDI) figures, also from the World Bank database.

Analytical Techniques

- **Econometric Models:** Fixed effects and random effects regressions to control for time-invariant unobservables and to account for variations both within and across countries.
- **Software Used:** Data analysis performed using Stata 15.1, employing the xtreg command for panel data regression analysis.

Results

The following table presents a simplified version of the findings from the regression analysis, focusing on the impact of agricultural exports on domestic savings. The coefficients indicate the change in domestic savings as a percentage of GDP associated with a one-unit increase in agricultural exports (measured in billions of USD).

| Variable | Coefficient (Fixed Effects) | Coefficient (Random Effects) | P-value |
|--------------------------------------|------------------------------------|------------------------------|---------|
| Agricultural Exports (Billions USD) | 0.05 | 0.04 | < 0.01 |
| GDP Growth Rate (%) | 0.2 | 0.18 | < 0.01 |
| Inflation Rate (%) | -0.01 | -0.01 | 0.05 |
| Foreign Direct Investment (% of GDP) | 0.03 | 0.025 | 0.02 |

Note: P-values less than 0.05 are considered statistically significant, indicating a strong evidence against the null hypothesis of no effect.

Analysis of results

Agricultural Exports

- Coefficient (Fixed Effects): 0.05
- Coefficient (Random Effects): 0.04
- **P-value:** <0.01

The coefficients for agricultural exports in both models are positive, indicating a positive relationship between agricultural exports and domestic savings rates. Specifically, for every one billion USD increase in agricultural exports, domestic savings as a percentage of GDP increases by 0.05 percentage points in the fixed effects model and 0.04 percentage points in the random effects model. The p-value being less than 0.01 suggests that this relationship is statistically significant, providing strong evidence against the null hypothesis of no effect. This finding underscores the potential of agricultural export promotion as a means to enhance domestic savings Izuchukwu OO, *et al.* (2011) ^[3].

GDP Growth Rate

- **Coefficient:** 0.2 (Fixed Effects) and 0.18 (Random Effects)
- **P-value:** <0.01

The positive coefficients for GDP growth rate indicate that as the GDP growth rate increases, domestic savings rates also increase. The magnitude of the coefficients (0.2 and 0.18) suggests a relatively strong impact of GDP growth on savings, with each percentage point increase in GDP growth associated with a 0.2 percentage point increase in domestic savings (fixed effects) or a 0.18 percentage point increase (random effects). The statistical significance (p-value < 0.01) of these coefficients reinforces the critical role of overall economic growth in fostering higher domestic savings Geda MB, *et al.* (2011) ^[4], Fader M, *et al.* (2011) ^[5].

Inflation Rate

- **Coefficient:** -0.01 (both models)
- **P-value:** 0.05

The negative coefficient for the inflation rate in both models indicates an inverse relationship between inflation and domestic savings rates. This suggests that higher inflation rates tend to decrease domestic savings rates, with each percentage point increase in inflation reducing domestic savings by 0.01 percentage points. The p-value of 0.05 indicates that this result is at the threshold of statistical significance, implying that while there is evidence to suggest an effect, it is less robust than for agricultural exports or GDP growth.

Foreign Direct Investment (FDI)

- **Coefficient:** 0.03 (Fixed Effects) and 0.025 (Random Effects)
- **P-value:** 0.02

The positive coefficients for FDI as a percentage of GDP suggest that an increase in FDI is associated with higher domestic savings rates. Specifically, each percentage point increase in FDI as a percentage of GDP is linked to a 0.03 percentage point increase in domestic savings (fixed effects) or a 0.025 percentage point increase (random effects). The statistical significance (p-value of 0.02) indicates a reliable relationship, though the effect size is smaller compared to that of GDP growth.

Conclusion

The investigation into the impact of agricultural exports on domestic savings has yielded significant insights, demonstrating a positive and statistically significant relationship between the value of agricultural exports and domestic savings rates across the analyzed countries. The results, supported by both fixed and random effects models, underscore the potential of agricultural exports as a lever for enhancing domestic savings.

The analysis reveals that a one-billion USD increase in agricultural exports is associated with a modest yet significant increase in domestic savings rates, suggesting that policies aimed at promoting agricultural export growth could serve as effective tools for increasing domestic savings. This finding is particularly relevant for countries looking to improve their economic resilience and promote sustainable growth through the agricultural sector.

Moreover, the study also highlights the importance of overall economic conditions, such as GDP growth and inflation rates, on domestic savings. The positive impact of GDP growth on savings rates reaffirms the critical role of economic expansion in fostering savings, while the inverse relationship between inflation and savings rates points to the importance of maintaining stable prices for the health of national savings.

The influence of foreign direct investment (FDI) on domestic savings, though smaller in magnitude compared to GDP growth, further indicates the complexity of factors that contribute to domestic savings levels. It suggests that an influx of foreign capital, when properly managed, can complement domestic efforts to increase savings.

This research contributes to the broader understanding of how trade dynamics, specifically agricultural exports, can influence domestic economic fundamentals like savings rates. While it provides valuable insights, it also acknowledges limitations, such as the potential for unobserved variables that could affect the observed relationships. Future research could address these limitations by exploring causality, incorporating additional variables, and applying alternative econometric methods.

In conclusion, the findings of this study suggest that enhancing agricultural exports could be an effective strategy for boosting domestic savings, alongside maintaining stable economic growth and low inflation rates. Policymakers should consider these insights when designing strategies aimed at economic development and sustainability, recognizing the multifaceted approach required to enhance domestic savings rates effectively.

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